

THERMORE® GOES BLUESIGN®
ALL THE WAY AND LAUNCHES
ITS NEW, "MAGIC" WEBSITE
AT ISPO AND OUTDOOR RETAILER.



After successfully launching the new Thermore® Ecodown®, the only 100% recycled and durable thermal insulation on the market, Thermore is proud to announce that the new product is now Bluesign and GRS certified. With Ecodown® every jacket allows the reuse of up to 10 PET bottles, which would have otherwise ended up as waste in a landfill. Thermore® Ecodown® is not only a good thing for the environment but also a high-performing durable insulation.

Thermore has always been dedicated to providing its customers with high tech, durable, and sustainable insulation options. And, for the first time ever, all key Thermore® product categories are Bluesign approved, allowing Thermore to provide its customers with almost 100 Bluesign certified items!

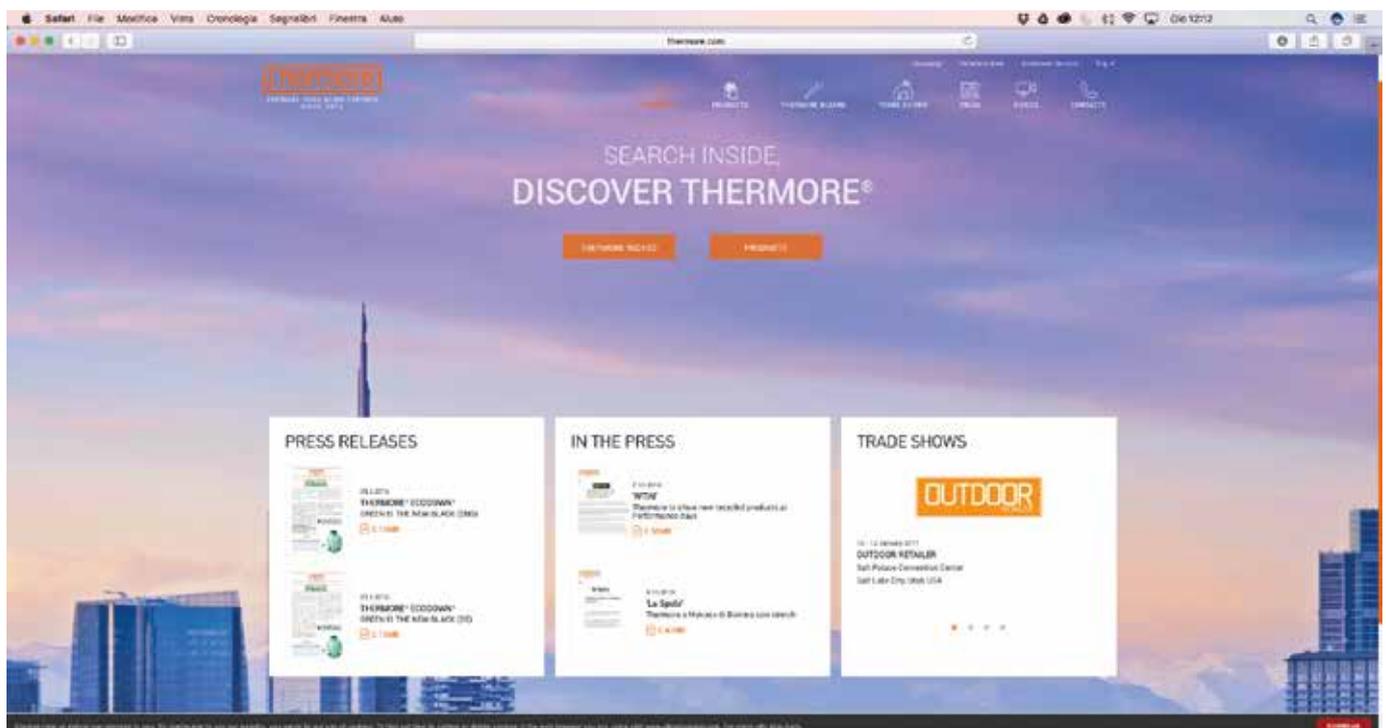
THERMORE® ECODOWN® 100% RECYCLED

10 PET BOTTLES = 1 JACKET

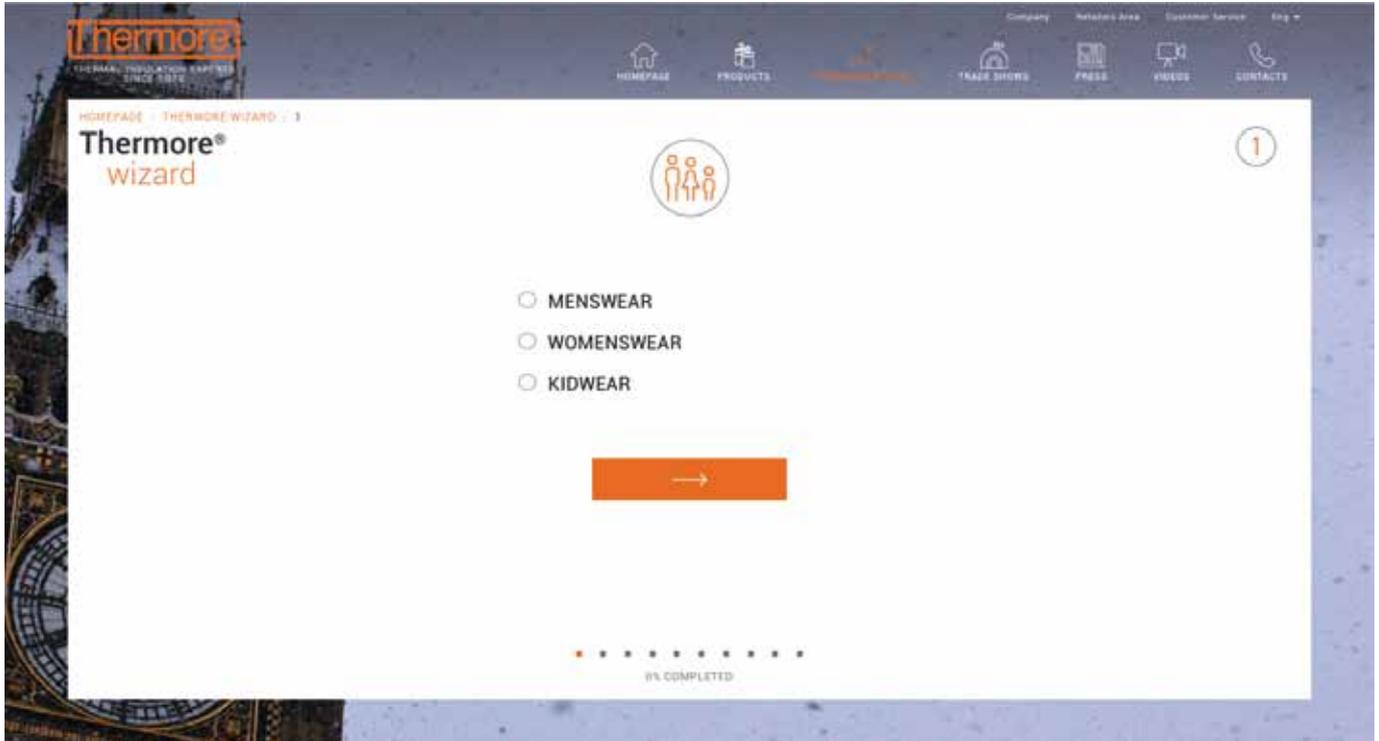
bluesign® APPROVED

Global Recycle Standard

At the forthcoming Outdoor Retailer (Salt Lake City, 10-12 January 2017) and ISPO (Munich, 5-8 February 2017) trade shows Thermore will also be presenting its new, completely redesigned website (www.thermore.com) which now features the revolutionary Thermore Wizard, a user- friendly yet powerful search engine that allows designers to chose the ideal thermal product for their needs.



“Thermore’s exclusive offer allows our partners to chose from hundreds of different products, and each product responds to a specific requirement that our demanding customers asked us about. The Thermore Wizard is a simple, 10-questions search engine that allows customers to find their ideal insulation. It took us 12 months of hard work to collect and compile the statistics that are the basis for the Thermore Wizard engine. We are sure our customers will enjoy playing around with this new, yet already indispensable tool”, says a Thermore spokesman.



THERMORE®
thermore.com

Thermore was founded in 1972 in Milan and is a worldwide leader in the research, production and marketing of thermal insulation for apparel with operations in Europe, USA and Asia including production facilities in Thailand and offices in Hong Kong. The global presence of the Thermore Group makes it possible for international clients to benefit from its market leading experience at a convenient and cost effective price point.

Thermore’s current product range includes Classic, Ecodown®, Stretch, Pro, and ARIA, EVOdown® and Thermal Booster. Thermore is a member of the Outdoor Industry Association (www.outdoorindustry.org), SnowSports Industries America (www.snowsports.org) and of the Camera Nazionale della Moda Italiana (www.cameramoda.it).

**OUTDOOR
RETAILER**

January 10 - 12, 2017
Salt Palace Convention Center
Salt Lake City, Utah - USA
Booth: 39045

 ISPO

February 5 - 8, 2017
Neue Messe Muenchen
Messegeleände, München - DE
Booth: Hall C3 - #330

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