



Thermore® brings you **FREEDOM**
and is now **PeTA Approved Vegan.**

In recent times, there has been a shift in the mentality of what outerwear is supposed to do. The consumers have plenty of jackets that keep them warm- what they desire now is something more functional- a more specialized garment that keeps them comfortable.

According to the English dictionary, "comfort" is defined as "a state of physical ease and freedom from pain or constraint".

So, what is more comfortable than a garment that continuously moves and adapts around your body?

Imagine if you could be warm wearing something as comfy as those stretch jeans or yoga pants that adapt to your body and the activity at hand?

Thermore now introduces Thermore® Freedom, a new type of synthetic thermal insulation designed for what consumers expect from their outerwear in modern times. A product that will stretch and move as much as they need it to (up to 40%!). Four different levels of performance guarantee that you're ready for anything.



THERMORE®
FREEDOM

always comfortable.



And that's not all. Peta (People for the Ethical Treatment of Animals) has recently certified all Thermore products as being Vegan approved. This goes hand in hand with Thermore's ongoing commitment to conserving resources, while providing products in the most ethical and humanistic manner to performance loving consumers. Feeling good- and feeling good about their choices.

{ *PETA* - APPROVED
VEGAN }

About **THERMORE®**

Thermore was founded in 1972 in Milan and is a worldwide leader in the research, production and marketing of thermal insulation for apparel with operation in Europe, USA and Asia including production facilities in Thailand and offices in Hong Kong. The global presence of thermore group makes it possible for international clients to benefit from its market leading experience at a convenient and cost effective price point.

Thermore's current product range includes Classic, Ecodown®, EVOdown® and Thermal Booster.

Thermore is a member of the **Outdoor Industry Association** (www.outdoorindustry.org), **SnowSports Industries America** (www.snowsports.org) and of the **Camera Nazionale della Moda Italiana** (www.cameramoda.it)



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