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THERMAL INSULATION EXPERTS SINCE 1972

For Immediate Release

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*High-resolution product photos available, low-resolution attached*

## **THERMORE® TMK: The Most Versatile Insulation in the Market**

**Charlotte, NC– June 23, 2008** – **Thermore®**, the thermal insulation experts since 1972, offers the **Thermore® TMK** product line: the most versatile insulation for all types of outerwear and gloves.

The Thermore® TMK line of thermal insulation is the most popular thermal insulation produced by Thermore® because of its design flexibility and universal appeal.

With its patented SR (special reduction) process, Thermore® TMK, made of 100% polyester, has found its way into a variety of products including ski, snowboarding, mountain wear, gloves and everyday fashion. It is also designer friendly because of its four thickness options per weight—High Loft, Compact, Super Compact or Ultra Compact. With so many weight and thickness options, the finished product can be perfectly tailored to best fit the end use. It is also possible to *mix* different thicknesses of the same weight on a garment to achieve the highest level of customization. It is no longer necessary to change the weight of the insulation in the sleeves of a jacket to maintain proportion with the body of the garment. Thermore® TMK allows the designer to specify the **SAME** weight in both the body and the sleeves- simply by changing the thickness of the chosen weight. Performance and design can now work together to enhance the final product.

The Thermore® TMK line also offers a scrim-less design and special treatment to resist fiber migration through the lining and shell fabric. This unique technology allows the Thermore® TMK line to maintain its soft hand and lightweight feel throughout the garment while maximizing warmth at the same time. It also allows for a wider selection of lining fabrics (including some knits) and trouble free long-term performance.

Another benefit to the Thermore® TMK line is that it can be dry-cleaned. This process can be somewhat harsh and quickly break down many different types

of thermal insulation, but the Thermore® TMK line can be dry cleaned with confidence. This extra level of durability makes the Thermore® TMK line of products the right choice for fashionable garments such as leather, suede, wools, and other fabrics that may not be machine washable.

The top global brands have always recognized Thermore® as being the true innovator in the insulation market. The Thermore® TMK line is being used in a wide variety of apparel produced by the following companies: Andrew Marc, Beretta, Burberry, Cole Haan, Eastern Mountain Sports, Eddie Bauer, Ellen Tracy, Erin Snow, Fownes Gloves, Karbon Skiwear, Kenneth Cole, LL Bean, Nils Skiwear, Nike, Polo RLX, Rainforest, Swany Gloves, Tailored Sportsman, Volcom Snowboard, and numerous other brands globally.

Thermore® continues to research and develop innovative insulation products to meet the specialized needs of the consumer while at the same time minimizing harm to the environment.

**Thermore®**

Thermore® specializes in the development, manufacture and sale of thermal insulation for outerwear and related products. It is one of the leading companies in the global textile industry. Established in Milan, Italy in 1972, the company has a commercial network at an international level and offers a comprehensive collection of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, is the main focus of the group. The aim of Thermore is to offer state-of-the-art products, optimize production processes, maximize investments and respect the environment.

**For more information on Thermore, please visit [www.thermore.com](http://www.thermore.com).**

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