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THERMAL INSULATION EXPERTS SINCE 1972

For Immediate Release

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High-resolution product photos available, low-resolution attached

THERMORE® to Exhibit at Upcoming Outdoor Retailer Summer Market Show

Seattle, WA – June 5, 2008 — **Thermore®**, the thermal insulation experts since 1972, announced it will be exhibiting its cutting-edge thermal insulation during the upcoming Outdoor Retailer Summer Market show.

Thermore® welcomes all apparel manufacturers and industry press to visit Thermore®'s booth and speak to company representatives during the show. The Outdoor Retailer Summer Market Show will take place August 8-11, 2008 in Salt Lake City, UT at the Salt Palace Convention Center. Thermore can be found at Booth #40045.

During the show, Thermore® will showcase its thermal insulations which have been widely accepted by many companies in the outerwear industry. Thermore® will exhibit the following insulation products:

- **Rinnova® 100%:** a new high-performance “green” insulation made from 100% recycled PET fibers (derived from plastic bottles).
- **Rinnova®:** the original “green” insulation made from a blend of 50% recycled PET fibers and 50% standard polyester fibers.
- **T98® Dynamic:** the “smart” insulation where thermal resistance actually changes according to weather conditions—thus making it the perfect insulation for apparel when the emphasis is on comfort.
- **TMK:** made of 100% polyester fibers and can be found in a variety of apparel because of its four thickness options per weight—High Loft, Compact, Super Compact or Ultra Compact—the most universal of all Thermore® insulations.
- **Ecodown®:** luxury and performance meet in Thermore®'s synthetic alternative to down that offers superior warmth and an extra soft hand.
- **Opera®:** a soft, flexible insulation with an ultra-light membrane for superior wind protection.
- **Stretch:** offers excellent stretch capability and completely recovers to its original shape time after time.

The top global brands have always recognized Thermore® as being the true innovator in

the insulation market. Thermore®'s insulation is being used in a variety of apparel produced by the following companies: Beretta, Bonfire, Browning, Burton, Cloudveil, Eastern Mountain Sports, Erin Snow, Fownes Gloves, I. Spiewak, Karbon Skiwear, L.L. Bean, Nike ACG, Outdoor Research, Polo RLX, Spyder, Swany Gloves, Tailored Sportsman, Timberland, and Volcom Snowboard.

Thermore® continues to research and develop innovative products to meet the needs of the consumer while at the same time minimizing its impact on the environment. **For more information about Thermore® please visit www.thermore.com.**

Thermore®

Thermore® specializes in the development, manufacture and sale of thermal insulation for outerwear and related products. It is one of the leading companies in the global textile industry. Established in Milan, Italy in 1972, the company has a commercial network at an international level and offers a comprehensive collection of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, is the main focus of the group. The aim of Thermore is to offer state-of-the-art products, optimize production processes, maximize investments and respect the environment.

For more information on Thermore, please visit www.thermore.com.

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