



THERMAL INSULATION

*THERMORE S.P.A. IS A MEMBER OF F.I.SI. GROUP*

## **Thermore: Growth with T37**

Thermore, the Milan based specialist for thermal insulation, acknowledges a significantly increasing demand for T37 Dynamic. Already for this autumn the volume in the market will be doubled compared to last year. The ability of this special polyester wadding to react dynamically to the change of outer temperature is creating high interest from garment manufacturers. Mainly fashionable outdoor brands from North and Middle Europe as well as from Italy and the USA are trying to find a solution for better wearing comfort in the times of global warming, declares Peter Mügge, responsible Sales Manager for Europe. Recently also in gloves a clear interest in T37 has been shown. The flexibility of this Thermore wadding is making the garments more universal, i.e. feasible for a wider temperature range.

The present version of T37 has been developed four years ago. It shows its best performance in a temperature range between -10 and +10°C. It is based on so called „Thermal Gates“, chemical micro-spaces, which close at lower temperatures. At rising temperatures these „gates“ open and release excess heat.

T37 represents at the moment about 10% of the turn-over of Thermore. It is expected that the volume can be doubled again for autumn 2008.

THE DIRECT TO THE COMPANY AND ITS PRODUCTS:

**[www.thermore.com](http://www.thermore.com)**

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