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For Immediate Release
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Thermore Rinnova® Available in New Weights *Fulfilling Increased Demand For Green Insulation*

Seattle, WA – September 3, 2009 – Thermore®, thermal insulation experts since 1972, announced today that both its **Rinnova® 100%** and **Rinnova®** thermal insulations, made from recycled PET fibers, are now available in new weights.

Thermore® is now offering Rinnova® 100% in 115- and 150-gram weights and the original Rinnova® in a 200-gram weight. These new weights are now available to meet the company's increased demand for its popular "green" insulation.

"Many consider Thermore® to be the technical leader in recycled thermal technology," said Joe DiGirolamo, Thermore®'s Director of Sales for North America. "Our Rinnova® represents the ultimate eco-friendly insulation that takes the 'green' concept to a new level. Our clients have seen the value in these materials and an increased demand has dictated that we add a wider selection of weights as the green concept spreads to other parts of their lines."

"Our new weights help Thermore® maintain its reputation in the outerwear industry for manufacturing high-performance 'green' insulations for both moderate and extreme conditions."

Both Rinnova® products were developed to achieve a higher recycled content, yet maintain the soft hand that customers desire. Thermore® made sure that both "green" insulations maintained the functional aspects that make the company's thermal insulation so appealing for cold weather apparel.

Users searching for an eco-friendly thermal insulation should know that choosing to use Rinnova® 100%, instead of conventional padding in a typical jacket, has the potential to save enough energy to power a 100-watt light bulb for a 60-hour period. Rinnova® 100 is made from 100% recycled PET fibers (derived from plastic bottles). Besides the 115- and 150-gram weights, Rinnova® 100% insulation is also available in 60-, 80- and 100-gram weights for a wide range of weather conditions. It's design friendly because of its two thickness options

per weight—High Loft for a traditional look and Super Compact for slim fitting outerwear and gloves.

Rinnova®, the original “green” insulation, was launched in 2006 and uses a combination of fibers which are derived from 50% recycled PET and 50% virgin polyester. Rinnova® is also available in 80-, 115- and 150-gram weights. In place of traditional polyester insulation, Rinnova® can save enough energy to light a 100-watt light bulb for an average of 30 hours.

Thermore® has historically been at the forefront of researching more efficient production systems and using sustainable raw materials. Thermore® continues to research and develop innovative products to meet the needs of the consumer while at the same time minimizing its impact on the environment.

About Thermore®

Thermore® specializes in the development, manufacturing and sales of thermal insulation for outerwear and related products. It is one of the leading companies in the global textile industry. Established in Milan, Italy in 1972, the company has a commercial network at an international level and offers a comprehensive collection of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, is the main focus of the group. The aim of Thermore® is to offer state-of-the-art products, optimize production processes, maximize investments and respect the environment. **For more information on Thermore®, please visit www.thermore.com.**

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