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THERMAL INSULATION EXPERTS SINCE 1972

For Immediate Release

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High-resolution product photos available, low-resolution attached

THERMORE Rinnova® : Alternative “Green” Thermal Insulation

Charlotte, NC–December 11, 2007 — As the world is confronted with a diminishing supply of resources, **Thermore®** has taken a closer look at the feasibility of using sustainable fibers for its thermal insulation products. Thermore offers **Rinnova®** thermal insulation made with fibers from recycled plastic bottles.

We are entering a new era where the consumer has choices that can make a difference. Comparative research has shown that using the Rinnova® in place of traditional polyester insulation can save enough energy to light a 100-watt light bulb for an average of 30 hours.

Historically Thermore® has been at the forefront of researching more efficient production systems and the use of sustainable raw materials. Rinnova®, launched during the Fall of 2006, utilizes a combination of fibers which are derived from 50% recycled plastic bottles and 50% standard polyester. Thermore® was the first to introduce sustainable insulation products in the outerwear market.

Rinnova® is a technical insulation and offers a high level of performance in a “green” product. Rinnova® is available in multiple weights for a wide range of weather conditions. In addition, it is design friendly because of its two thickness options per weight—High Loft for a traditional look or Super Compact for slim fitting outerwear and gloves.

The top global brands have always recognized Thermore® as being the true innovator in the insulation market. Rinnova® is used in snowboard apparel, gloves and fashion outerwear produced by the following companies: Blacks, Burton, Fay (Tods) Kenneth Cole, Nike, Timberland and Zegna.

Thermore® continues to research and develop innovative products to meet the needs of the consumer while at the same time minimizing its impact on the environment.

Thermore®

Thermore® specializes in the development, manufacture and sale of thermal insulation for outerwear and related products. It is one of the leading companies in the global textile industry. Established in Milan, Italy in 1972, the company has a commercial network at an international level and offers a comprehensive collection of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, is the main focus of the group. The aim of Thermore is to offer state-of-the-art products, optimize production processes, maximize investments and respect the environment.

For more information on Thermore, please visit www.thermore.com.

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