

Thermore Ecopiuma XL, still lighter

At Milano Unica 2009 (Pav. 2 - Stand F01-F03 - Leisure) Thermore presents Ecopiuma XL, the new-generation thermal lining which offers an increased softness with less weight

Milan, September 8th 2009- Also this year **Thermore**, leader in the production of thermal insulation for garments, will be present at the usual appointment at Milano Unica (Fiera Milano City, 8 - 11 September, 2009), the showcase event in Milan for the major Italian and European textile products. At the stand *F01-F03 (Leisure) in Pavilion 2* you can not only see and touch the quality of the entire range of Thermore but also feel the softness of the innovative thermal padding **Ecopiuma** in its latest version **XL (Extra Loft)**.



Thermore has always been aware of the needs of stylists and, therefore, also based on their requests, has created a new product, which has a noticeably reduced thickness compared to the one offered so far under the same name, without compromising the usual softness and the functional characteristics of the line Thermore.

As of today Thermore Ecopiuma is, in fact, available not only with a weight of 200 g but also with the weights 150 g and 115g.

Used as a substitute for goose down, Thermore Ecopiuma, composed of 95% polyester fibres and 5% sustainable fibre, offers the same softness and the same "puffy" appearance that is synonymous for warmth and softness preserving, in addition, all the specific advantages of a technological thermal padding which is easy to manufacture and most of all very resistant.

Like all other Thermore products also Ecopiuma has the exclusive and patented Thermore finishing that prevents fibres from escaping from the fabrics and can be cleaned with water at low and medium temperatures, and dry-cleaned, too.

With the new version XL of Ecopiuma Thermore was able to improve the functions and effective performance of its own paddings: in fact, Thermore Ecopiuma is warm, airy and, most of all, lighter offering a superior freedom of movement.

Thermore Rinnova 100%

Among the more than 400 types of paddings exhibited by the company on the occasion of Milano Unica, Thermore Rinnova 100% is surely worth mentioning. The eco-sustainable

thermal padding is entirely made of recycled polyester fibres. Thanks to the research of Thermore and the application of highly technological working processes, the company in Milan was able to maintain unvaried the proven characteristics of warmth, protection, easiness of manufacturing and maintenance of the garments, which are typical for its own range of thermal paddings, while creating a product through the transformation of industrial waste.



*Ecotech Solar Jacket of Zegna Sport
with padding in Thermore Rinnova*

A jacket made of Thermore Rinnova 100% not only ensures a perfect thermal efficiency but also contributes to dispose of an average of 6 PET bottles of 1.5 litres thus contributing to the protection of our planet.

Amongst Thermore clients using Rinnova we mention Bailo, Daniel Hechter and Zegna.

Thermore

Thermore, specialised in the development, manufacture and sale of thermal insulation for clothing, are one of the leading companies throughout the world in the textile industry. Established in Milan in 1972, the company now has a commercial network at an international level and a collection of over 400 different types of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, are the mainstay of the Group. The aim of Thermore is to consolidate its role as fundamental player on the Italian and international market, able to offer high quality and state of the art products to optimise production processes, maximise investments and respect the environment.

Amongst Thermore clients are: Alberto Aspesi, Chicco, Colmar, Fay, Fila, Max Mara, Polo Ralph Lauren, Prada, Salewa, Think Pink, Versace, Zegna.

For more information on Thermore visit the website www.thermore.com

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