

Ecotech of Zegna Sport "wears" Thermore Rinnova 100%

Zegna Sport has chosen the ecological padding Thermore Rinnova 100% for its new line Ecotech

Milan, September 8th 2009 – Ecotech is the latest cutting edge innovation from Zegna Sport made from 100% recycled plastic sources. An innovative and ground breaking production process that combines high level technical performance with the protection of the environment.



In Ecotech the outer fabric, lining, sealed seams and the transpiring film are entirely made of recycled plastic bottles and result in a functional and guaranteed eco-friendly product that is 100% recycled.

Also the use of padding **Thermore Rinnova 100%**, fully made of recycled polyester fibres, not only ensures a perfect thermal capacity, protection and durability but contributes to sustaining the protection of our planet.

The top of innovation of this line is the Ecotech Solar Jacket. The Ecotech Solar Jacket, a garment that combines the groundbreaking "Ecotech" recycled innovation with solar cell technology to create performance apparel that complies with environmental protection requirements.

Ecotech Solar jacket, too, utilizes the padding Thermore Rinnova

"To be a partner of Zegna Sport in this important project of eco-friendly high fashion is an honour for us and we are proud of it" states Laura Beretta, the sales manager of Italia Thermore. "Rinnova 100% is the ideal revolutionary lining both considering the technical-functional aspects, as it is high-performing and easy to work, and its organoleptic properties that make it fully eco-friendly".

*Please have a look at the CD included in the press folder for the **Zegna Ecotech Press Release***

Thermore

Thermore, specialised in the development, manufacture and sale of thermal insulation for clothing, are one of the leading companies throughout the world in the textile industry. Established in Milan in 1972, the company now has a commercial network at an international level and a collection of over 400 different types of thermal insulations. The research into new technologies, as well as understanding the needs of its customers, are the mainstay of the Group. The aim of Thermore is to consolidate its role as fundamental player on the Italian and international market, able to offer high quality and state of the art products to optimise production processes, maximise investments and respect the environment.

Amongst Thermore clients are: Alberto Aspesi, Chicco, Colmar, Fay, Fila, Max Mara, Polo Ralph Lauren, Prada, Salewa, Think Pink, Versace, Zegna.

For more information on Thermore visit the website www.thermore.com

Contacts:**Thermore**

Laura Beretta
Thermore Headquarter Sales
Tel. 02.00611711 – Fax 02.700554434
laura.beretta@thermore.com
www.thermore.com

astralys per Thermore

Silvia Beraudo
Tel. 347.2879359
e-mail: astralys@astralys.it - segreteria@astralys.it
www.astralys.it

Ermenegildo Zegna

Costanza Assereto
Tel 02.42209264
e-mail: costanza.assereto@zegna.com