



THE NEW ECODOWN® FIBERS **GENIUS**

The Swiss army knife of free fiber products

Ecdown® Fibers Genius is the next step into making free fibers a global platform for apparel. When used in a garment, Ecdown® Fibers Genius allows the fibers to intertwine, thus creating an **even and stable layer of insulation**. This specially engineered structure of fibers **minimizes cold spots and clumping**. A technology so powerful, it will turn any skeptic into a free fibre enthusiast.

Thermore researchers defined it a **hybrid between free fibers and rolled insulation**, bridging the gap between the two products.

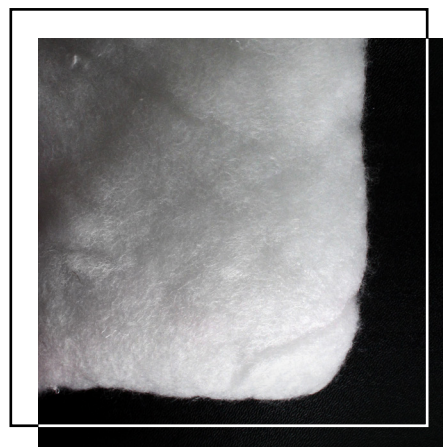
And that's not all: this revolutionary construction also **boosts durability** and makes it **super easy to use** - it can be blown in baffles, panels, and even hand stuffed! It can also be used with custom patterns and squares (plaid construction).

But it doesn't end there. Ecdown® Fibers Genius ages like a fine wine: it's the only free fiber solution so durable that **it becomes up to 10% warmer after washing**.

It's the Swiss army knife of free fiber products and allows for unlimited designs!



Before washing



After washing

ABOUT THERMORE

Based in Milan - Italy, Thermore is specialized in research, development, production and marketing of high quality thermal insulation for apparel. Through its global sales network and its productions in the Far East and in Europe, Thermore caters to the best brands in the outerwear industry. Thermore was the first company to launch a sustainable insulation in the 80s and is now highly concentrated on eco-friendly innovation, mostly using polyester fibers recycled from PET bottles.



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