



INSULATION EXPERTS SINCE 1972

ECODOWN FIBERS OCEAN The soft touch

Thermore: from the mountains to the oceans

How can a product designed for **mountain sports** have a **positive impact on our oceans**? Everything on our wonderful planet is connected so here's how the thermal insulation experts of Thermore are helping to make oceans cleaner. Thermore's **commitment to clean oceans** has been a priority for quite some time. For instance, **the use of microfibers** was **banned** from all Thermore products as microfibers are known to pollute lakes and oceans as well as contaminate the food we eat.

Similarly, **ocean bound plastics** also constitute a **big risk** for our environment; they make up as much as **80%** of **plastic pollution** in our oceans. This year, Thermore releases the first thermal insulation made **from 100% ocean bound raw materials** (PET bottles).



The new product is called **Ecodown Fibers Ocean**, it is extremely **soft** and highly **resistant to clumping**, just like all Ecodown Fibers. It is **Ocean Cycle-certified** and made at Thermore's **state-of-the-art** production site in Hong Kong.



Sustainability is part of Thermore's core values so Thermore is also **increasing** the content of **recycled fibers** to **75%** on its best selling product, **Thermore Classic**, the ultra-versatile thermal insulation that is any designer's dream.



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ABOUT THERMORE

Based in Milan - Italy, Thermore is specialized in research, development, production and marketing of high quality thermal insulation for apparel. Through its global sales network and its productions in the Far East and in Europe, Thermore caters to the best brands in the outerwear industry. Thermore was the first company to launch a sustainable insulation in the 80s and is now highly concentrated on eco-friendly innovation, mostly using polyester fibers recycled from PET bottles.



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