



# Thermore Launches New Insulation Fiber for Pants, Jackets and Sleeping Bags

*By Arthur Friedman*



[Thermore](#) is launching Ecodown Fibers 2.0, “a super puffy blown fiber product” suitable for wider width products such as blankets and sleeping bags, with high levels of loft, while maintaining the proprietary technology that regulates the warmth.

## RELATED ARTICLES

- [Everlasting Wardrobe Helps Homebound Parents Outfit Growing Kids](#)
- [Amazon Moves to 'Bridge' and 'Buffer' Against Climate-Change Disruptions](#)

At the same time, Thermore is introducing innovative Ecodown Fibers Light that deliver a soft yet ultralight fiber [insulation](#) that is 20 percent warmer than comparable products. Ecodown Fibers Light is also highly packable, which makes it suitable for jackets and pants for active consumers on the go.

Ecodown Fibers are designed to be resistant to clumping and are made of

100 percent [recycled fibers](#) from PET bottles and are animal free. Thermore said this new collection of Ecodown Fibers products has evolved to meet the specific needs of various markets.

Thermore first launched the Ecodown Fibers line in 2018. In 2019 Thermore added color to the mix and its wide acceptance led to opening a new factory in Asia to keep up with demand. In order to guarantee the quality of the finished products, Thermore launched the Ecodown Fibers Factory Audit System, with more than 200 vendors in Asia being audited.

“It is now time to bring the free fiber platform to the next level,” a Thermore spokesperson said. “Thermore is the first global insulation company in the world to expand blown-in fibers into a full collection, to fulfill most of designers’ needs and even dreams.”

Thermore said Ecodown Fibers are designed to provide superior loft, warmth and recovery due to their special multi-shape structure. Durability is important and Ecodown Fibers are designed so that they don’t clump or create cold spots after washing. Ecodown Fibers also protect the environment by avoiding the use of microfibers that eventually pollute lakes and oceans and potentially contaminate the food we eat.

Based in Milan, Thermore specializes in the research, development, production and marketing of high-quality thermal insulation for apparel. Through its global sales network and its productions in the Far East and in Europe, Thermore caters to some of the top brands in the outerwear industry.